



Financial Fact Sheet of MAR Fund

WHAT IS *the* MAR Fund?

The Mesoamerican Reef Fund, Inc. (MAR Fund) is a private regional environmental fund established to support the protection of the Mesoamerican Reef, shared between Belize, Guatemala, Honduras, and Mexico. Its mission is to promote funding and regional alliances for the conservation, restoration, and sustainable use of the Mesoamerican Reef.



1988
2020
Lutjanus analis

The MAR Fund was established by four pre-existing environmental funds, one from each country in the region:

Protected Areas
Conservation Trust
(Belize)

Fundación para la
Conservación de los
Recursos Naturales y
Ambiente en Guatemala

Fundación Biosfera
(Honduras)

The Mexican Fund
for the Conservation
of Nature (Mexico)

MAR Fund operates as an ecoregional planning and coordinating body which prioritizes projects and allocates funding. It has been instrumental in bringing international, national, regional and local partners to work together to transform threats into opportunities for the reef system.

Initiatives

The endowment accounts support the following initiatives:

KfW

Revenue from this account may be used for the Small Grants Program and to co-finance operation and administrative costs to secure the permanence of the MAR Fund and the functions it serves in the region.

FFEM

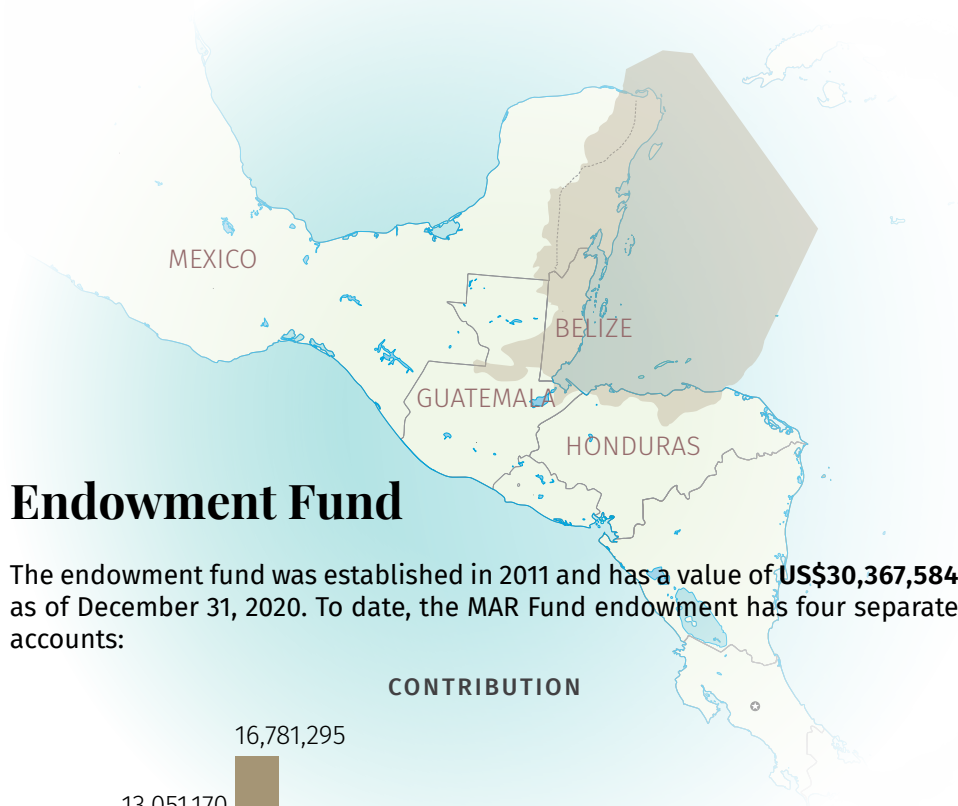
Revenue from this account may be used to support the Small Grants Program for local conservation projects. These grants will support local communities and NGOs in natural resources management initiatives.

Reef Rescue

Revenue from this account supports activities that increase the resilience and ability to recover of the coral reefs of the MAR region, and thereby the environmental and cultural services it provides.

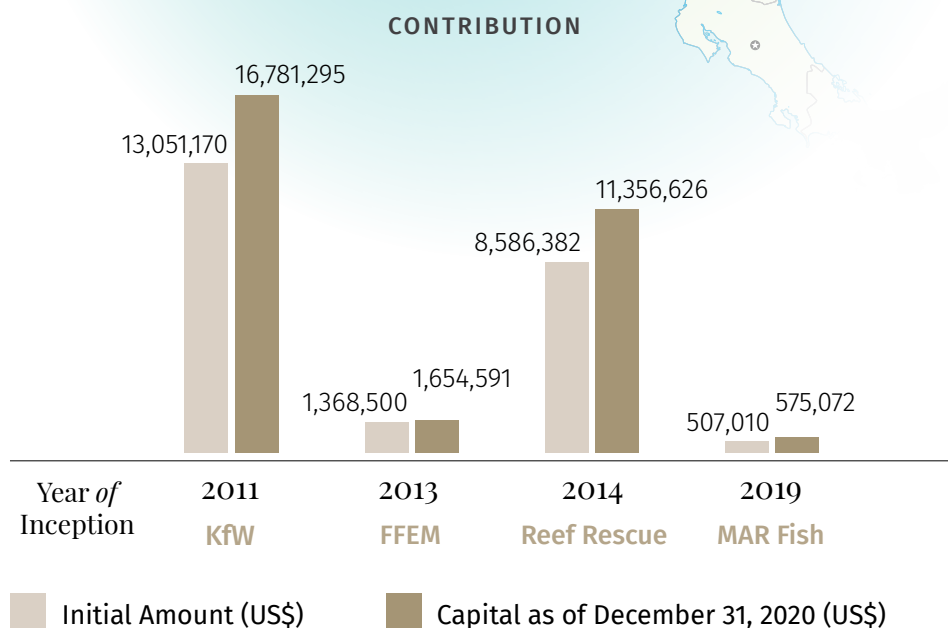
MAR Fish

The revenue from this account is destined to support the conservation and management of the Cayman Crown Reef, shared between Guatemala and Belize.



Endowment Fund

The endowment fund was established in 2011 and has a value of **US\$30,367,584** as of December 31, 2020. To date, the MAR Fund endowment has four separate accounts:





Projects *and* Impact

Since 2015, KfW and FFEM account revenues have contributed with:

US\$1,275,203

INVESTED IN 44 PROJECTS:

US\$1,275,203
in grants

21 NGOs supported *and*
18 eligible Marine Protected
Areas (1,247,316 ha)

US\$1,437,158
leveraged

EXAMPLES OF SOME RESULTS ON THE GROUND INCLUDE:



Solid waste and sewage management

- **Three municipal ordinances to prohibit plastic bags, plastic straws and foam** were promoted and approved in Roatan Island, Honduras
- **Three solid waste management plans** were designed for three resorts in Roatan (Mayan Princess, Paradise Beach and Anthony's Caye)
- **Six strategic plans** (includes solid waste management and environmental education plans) **were developed for six schools** in Roatan
- **Two infrastructures built and/or improved for reducing solid and liquid waste**
- In Yum Balam, a protected area in Mexico, **12 hotels and two restaurants implemented important changes in their day-to-day practices** with the following savings: **34% in energy, 26% in gas and 37% in water**. The project resulted in **overall savings of approximately US\$338,500 and a reduction of 787 tons of greenhouse gases emitted**.



Fisheries

- **Fishermen registration established in Honduras**
 - » Over **5,000 fishermen** registered
 - » **3,676** fishing licenses issued
- The “Paraiso Muchilena Chachaguala (PAMUCH)” fish replenishment zone was legally established in Honduras
 - » **1,005 hectares**
 - » **7 communities involved** (Muchilena, Paraíso, Chachaguala, San Martín, Masca, Cuyamel, Omoa)

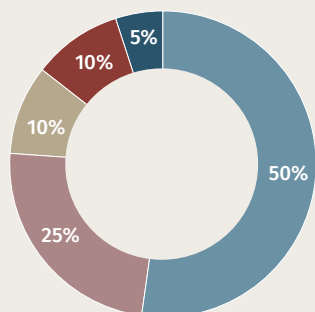


Financial Management

Financial management is carried out by an Investment Committee in collaboration with an independent asset manager.

INVESTMENT POLICY

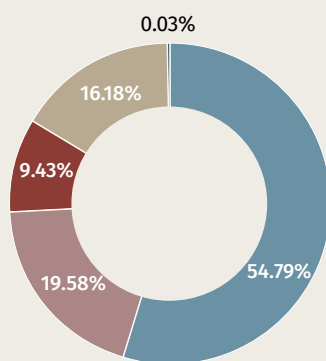
The investment guidelines based on the Investment Policy are:



- Equity
- Corporate debt/bank debt
- Sovereign debt (8%) and cash (2%)
- Preferred stocks/subordinated debt
- Alternative Investments

PORTFOLIO COMPOSITION

By Asset Class as of December 31, 2020:



- Equity
 - United States 46.1%
 - Europe 2.6%
 - Emerging Markets 6.0%
- Fixed income
- Preferred stocks
- Cash and equivalents
- Alternative Investments

MAR FUND CONTACT:
mjgonzalez@marfund.org

Sustainable Investments

MAR Fund portfolio includes sustainable investments through ESG indexes. The portfolio is divested from fossil fuels and does not hold positions on unsustainable assets as of March 2019.

ESG rating measures the response of a corporation or an investing entity to long-term, environmental, social and governance (ESG) risks. MAR Fund's portfolio has an Average ESG rating of **A** for 71.68% of its portfolio as of December 2020.



MAR Fund Performance

THE AVERAGE COMBINED RETURN IS ABOVE 5%

Year	Combined Portfolio	FFEM	KfW	Reef Rescue
2012	3.71%	N/A	3.71%	N/A
2013	1.83%	N/A	1.83%	N/A
2014	1.04%	-2.20%	1.36%	N/A
2015	-2.84%	-4.01%	-3.65%	-1.40%
2016	5.29%	4.40%	5.03%	5.80%
2017	14.18%	15.61%	14.66%	13.26%
2018	-3.83%	-3.70%	-3.90%	-3.75%
2019	17.04%	17.27%	17.01%	17.08%
2020	12.70%	12.75%	12.57%	13.01%
Average Return	5.40%	5.18%	4.98%	6.87%

Members of the Investment Committee

(DECEMBER 2020)

Lorenzo de Rosenzweig Pasquel, Founding Board Member of MAR-Fund and CEO of Terra Habitus A.C. (*President of the IC*)

Carlos Vijil Moreno, Fundación Biosfera, Chairperson of MAR-Fund

Marco Vinicio Cerezo, FUNDAECO

Armando Badillo Rodríguez, Founder and managing partner, Stella Maris Partners

Juan Pablo Lankenau Haas, Assistant Director, Forest Investment Associates

Héctor Gamba, Financial Director, The Mexican Fund for the Conservation of Nature – FMCN

María José González, Executive Director, MAR Fund

Andrea Alcorta, Financial Assistant, MAR Fund

